NO.15 - OCT/88 - \$1.75/\$2.50CAN - SUCCESTED FOR MATURE READERS

# PUBLISHORIAL

I was knocked out by the cover of THE KILLING JOKE. Brian Bolland's art was so striking, of course, and all the Joker's macabre malevolence was summed up in a single word menacingly afloat in the clear white expanse of a dialogue balloon: "Smile." Yet if wasn't just this pertect counterpoint of word and picture that made me reach eagerly for the book.

It was the tifle, foo, embossed on the cover at a skewed angle in acid green letters. The raised letters, the perverse slant of the type, the neon green all told me there was something about this book, like the Joker's sanity,

that was over the edge.

All the DC books, but especially the highend ones, have a distinctive look, a feeling of quality, a sense of care on every page. There is no doubt that the DC upscale books look better than any others in the marketplace. I decided to talk to Richard Bruning, our senior art director, about how he works with talent and the whole printing process to set a standard tor others to emulate.

Ambling down the hall to Richard's office, I found him inside with the door closed. He was benf over his desk in intense concenfration proofing the color of V FOR VENOETTA by comparing it with the black and white art. I had interrupted him in the middle of an ordinary part of his job—quality control.

How does he come up wifh a package like OARK KNIGHT or KILLING JOKE or the hardcover edition of BATMAN: YEAR ONE? Richard

explained.

"I learned working with Frank Miller on OARK KNIGHT that the process starts at the very beginning. The design of the package, the color, the lettering-every aspect should be reviewed at the beginning to make it as cohesive as nossible.

'A good example of that would be WATCH-MEN, where the cover was the tirst panel of the story. The text feature every issue would reflect something that related to the storyline. Oepending on the specific people, usually I'll sit down with the creator and discuss the book. Sometimes, as with Oave Gibbons and Alan Moore, fley come in with every defail thought out. In that case I say I will fine tune and execute your ideas as closely as I can.

In other cases it's more 50/50. With OARK KNIGHT, Frank and I agreed that the endpapers (the pages just inside the covers) would be dark so that when you came upon Lynn Varley's art it would burst out. The analogy we used was going info a theafer, having the lights go dark and then having color and light erupt

on the screen."

As we've upgraded our printing techniques (from letterpress on the mainline books to offset in the higher-priced ones) and our paper as well, the colorist has come to play a more and more important part. In fact, we have started to refer to colorists, rightfully, as color

Says Richard: "Very early on, the writer and artist must consider how much work is going to be done by the color artist. They have to bring the color artist in as one of the main players. The color artist will render the tonal values of the story, the texture of the story.

One won't have to say it's a hot, blistering day, the color will tell you. More and more, the colorist has become a storyteller."

Offset printing has given us more creative latitude. As Richard points out, it has "allowed us to do more retined artwork and more retined color. Even there, however, the actual paper we're printing on and even the lnks will affect coloring."

Richard expands upon the limitations. "A lot of people will think that now I can color any color and it will turn out that way. But this is not true, because it's still a printing process and the end colors are only those that four different inks are capable of producing. John Higgins, for instance (in KILLING JOKE and WATCHMEN) painted in incredibly vivid colors that are not achievable in printing with four colors. But John wants to paint as intensely as he can, hoping the method of reproduction will come as close as possible."

So how did we get fhe acid green on the cover of KILLING JOKE? That actually was a fifth ink that we added to the press and paid extra for. It's one of those details that helps make the cover more special and fhaf we're willing to underwrite in our pursuit of quality.

"You may have noticed that BATMAN: YEAR ONE is printed on different paper from DARK KNIGHT or THE KILLING JOKE," Richard points out. "Brian and Alan said THE KILLING JOKE starts with a scene in a puddle. As offen happens in a collaboration, you don't know whose idea is whose. But we took the puddle motit and said, can we do something with the endoapers to continue that idea? Once a reader opens the book he is totally involved in the experience of the book.

One of the last things I do," Richard turther elucidates, "is go to Ronald's to supervise the book coming off the press. If It's not coming fhrough right, we stop the presses and pull it off and fix it. This is one of the fhings that distinguishes OC-the quality confrol right to

fhe very end."

Richard works with other designers on the OC staff, but it's his commitment to experimentation, risk-taking and quality that creates an environment where we are continually

pioneering new territory.

"It's a really exciting time for comics," declares Richard in a statement that sums up what could be called his credo, "because it's a chance to examine all the ground rules, to throw out those that don't work, fo make new ones. It's scary and frustrating sometimes, but the treedom to try and make mistakes allows us to achieve things we've never achieved

With an attitude like fhaf-which tinds support in the highest levels of OC-il's no wonder our books are the best-looking ones on your shelves.

-Jenette



#### SUPERMAN BUTTON SET

Four buttons with art by Joe Shuster, Curt Swan, Jerry Ordway and John Byrne celebrating Superman's 50th anniversary.

### **NEW TEEN TITANS 48**

Hammer and Sickle of the People's Heroes have come for Red Star, and they won't let the Titans stop them.

#### THE SHADOW 15

The Shadow's sons continue to bring their father's body to the Far East, but a rock sfar wants the body for his private collection. ◆►▲

#### **ACTION COMICS WEEKLY 613**

Nightwing joins the lineup with a Mike Kaluta cover plus Catwoman, Black Canary, The Phantom Stranger, Superman and Green Lantern.

#### FLASH ANNUAL 12

Wally West's dad returns with a job offer-to guard a ton of bricks! Plus: the Private Life of Chunk.

#### **ANJMAL MAN 2**

Life in the concrete jurigle reaches a dead heat as Animal Man battles the beast that stalks San Olego.

#### FLASH GORDON 5

Much to Ming's displeasure, alliances have been formed. So-Ming sfrikes back!

#### **SWAMP THING 77**

Abby's pregnant . . . and all is not sweetness and light. John Constantine's presence doesn't make things any easier.

### WHO'S WHO IN THE LEGION 6

More on the 30th century's greatest heroes, plus a guided tour of Mefropolis.

### **000M PATROL 13**

Power Girl meefs a new Lord of Chaos, and that spells trouble for the Ocom Pafrol.

### **POWER OF THE ATOM 3**

Strobe wants to establish his rep so he shows up to face off against the Atom, fhe media's latest darling. Plus-more with Jean Loring and the CIA. 

•

The newest star in the OC Universe gets his power mysteriously, and William Payton has to figure out what to do with them. All-new action and adventure.

#### **ADVENTURES OF SUPERMAN 445**

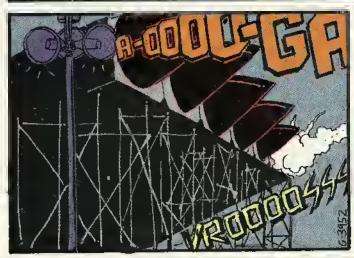
The terrible transformation begins anew, and not even Superman can save an Innocent soul from Brainlac!

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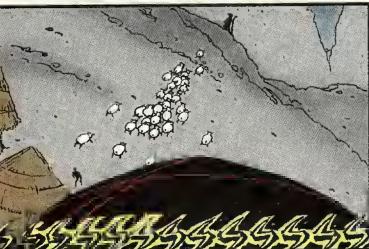
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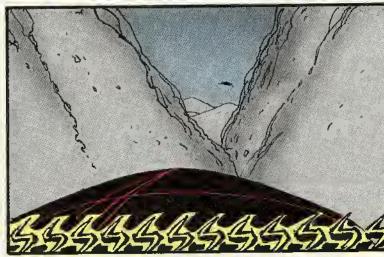














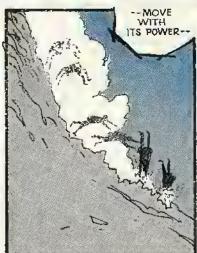




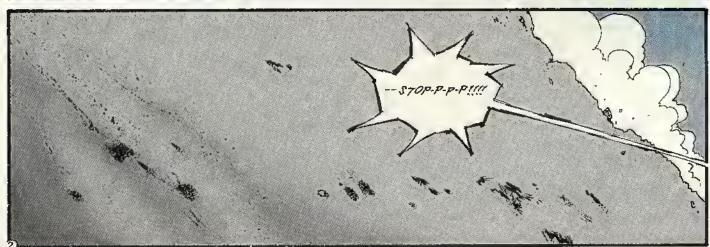
















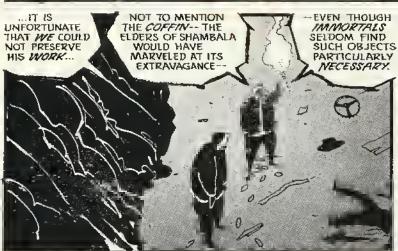






















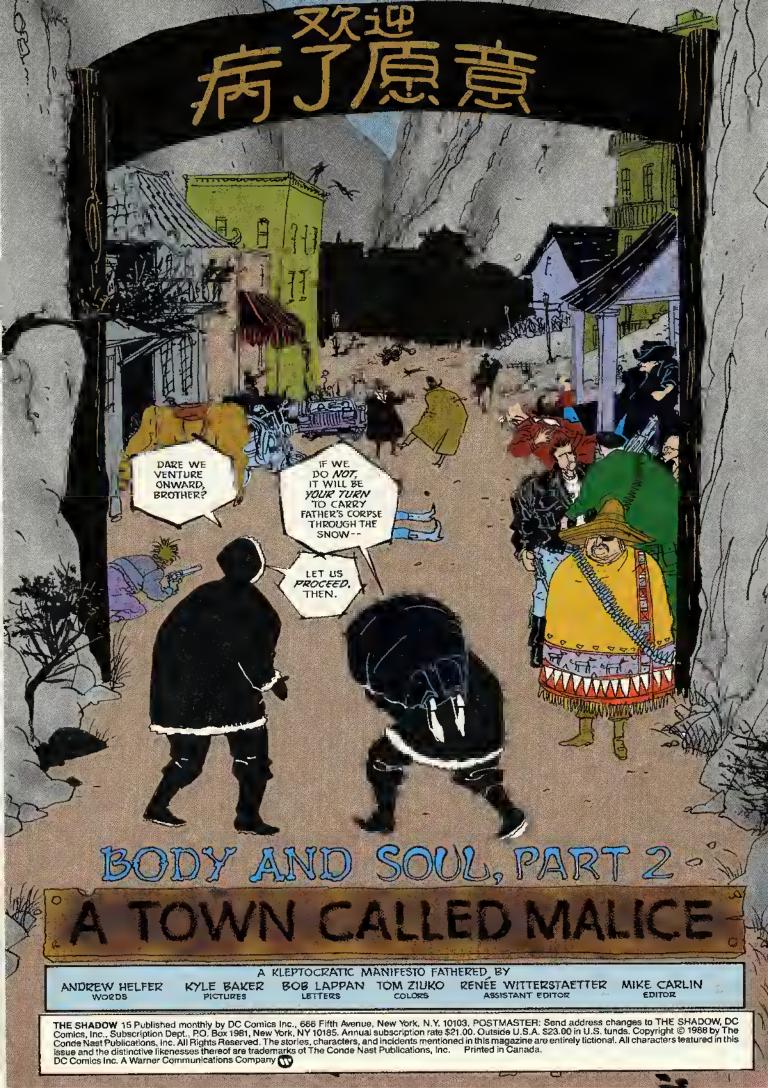


























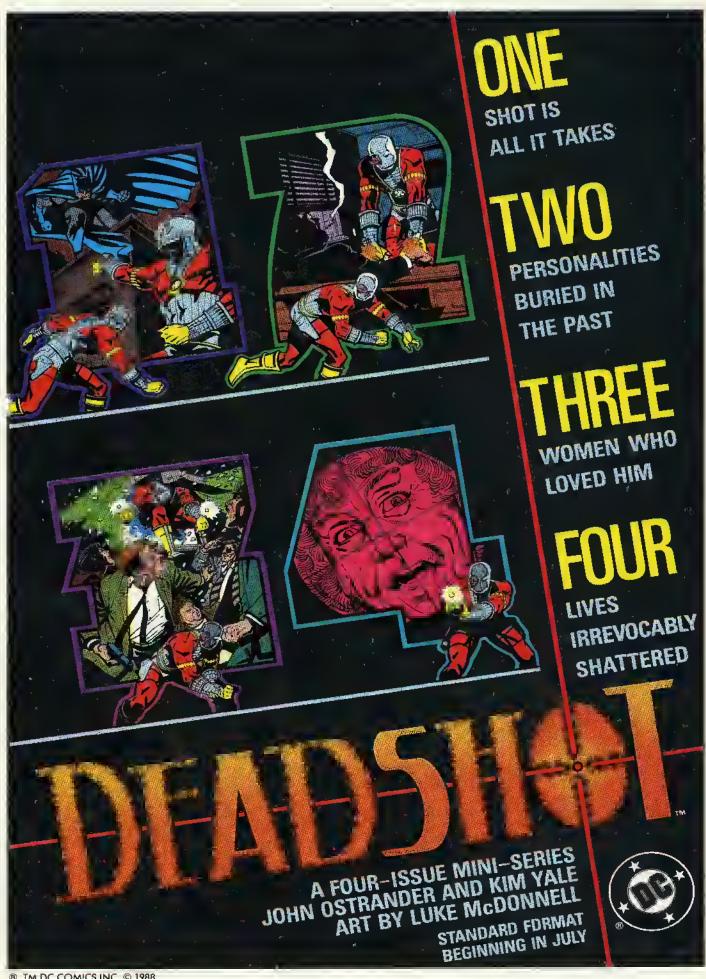








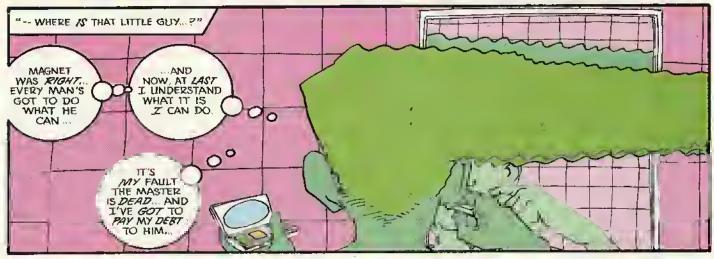




















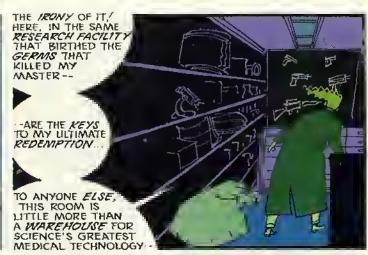










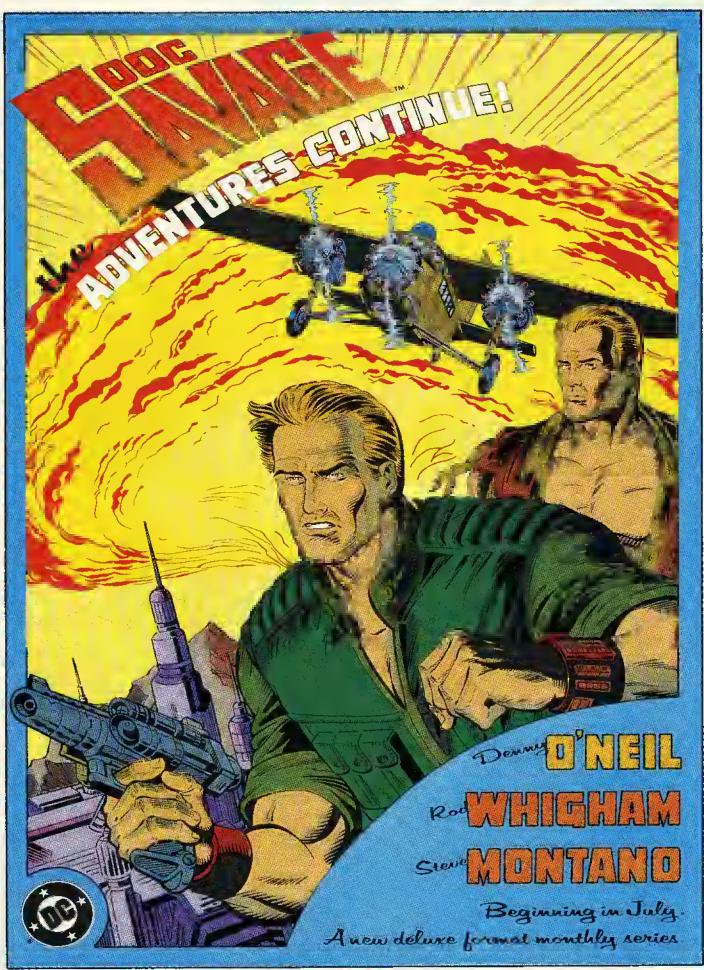












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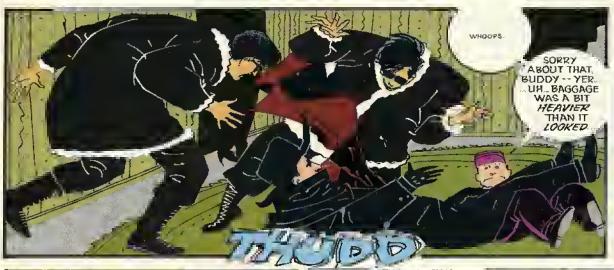


























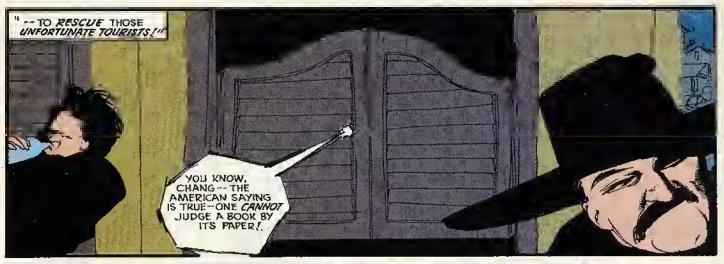






















# NHUA SWAMP THING ANNUAL #4 Guest starring Batman. There's a fungus horror loose in Gotham City...and even Batman might be infected. Swamp Thing is his only hope. Bissette/Broderick/Alcala Available in June FLASH ANNUAL #2 Wally West's dad (the former MILLENNIUM—era Manhunter) comes back with a job for Flash...guarding a ton of bricks? Messner-Loebs/Collins/Gardon Available in June































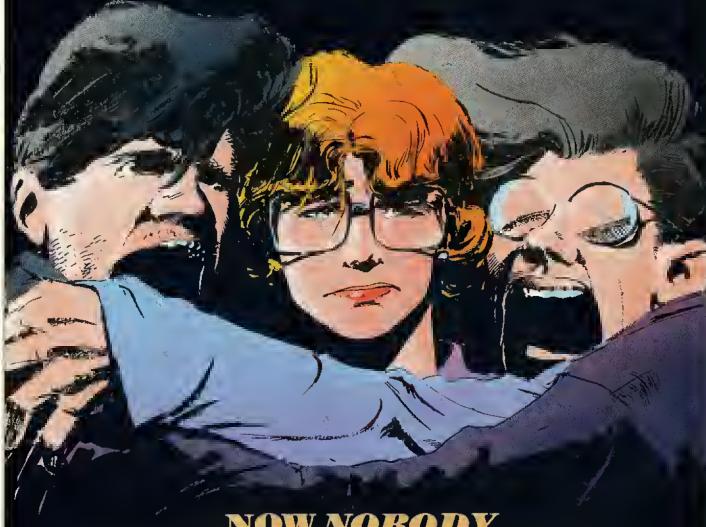








# THE SHADOW IS DEAD...



...NOW NOBODY
KNOWS WHAT EVIL LURKS
IN THE HEARTS
OF MEN

HADDY

MONTHLY BY
ANDREW HELFER & KYLE BAKER
SHADOW 17 & 18 FEATURING THE AVENGER!













































































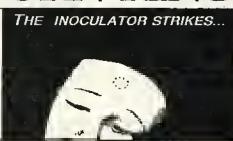


PANIC ON LONG ISLAND!!

### VIGILANTE SMASHES

## KID-PORN RING

LEAVES BIZARRE MARK ON HIS TWO VICTIMS!















NIGHT OF THE INOCULATOR



Dear Editor:

SHADOW #11 was a barrel of laughs! Now, I know that this book is supposed to be grim avenger stuff with the body count stacked high to the ceiling, and so it was. But even the killings were funny. The Shadow's back-up team have apparently ceased to be 100% frightened by their Master and have begun to make sarcastic remarks behind his back. We are not used to this sort of thing, so our natural reaction is to laugh. Detective Magr.et's eager young assistant was also good for a few howls. And the shot of the Shadow's eyes popping open on page 12, when he gazes at the pornographic photos-that look alone is almost enough to get the man arrested by itself!

Kyle Baker's art continues to be amazing in its use of black coloration and the mini-panels that look as though they were carefully etched on grains of rice.

Charles D. Brown 39 Stockton St. Brentwood, NY 11717

Dear Shadowed minds:

Where do you get off killing one of the greatest heroes ever to appear in a DC mag? What is wrong with you people? I can accept most deaths in the comic world, but this I cannot stand for! Up until now I have had no complaints with THE SHADOW. "Seven Deadly Finns" promised to be a spectacular storyline, but without THE SHADOW, this series, which you might notice is named after the aforementioned hero, cannot survive.

Oh, excuse mel Some of you may be wondering what I'm rambling about! Today I read in a very reliable source that the Shadow's sons were travaling back to Shambala to bury their late father in issue #14! Now, Ladmit that Lam slightly infamous for jumping to conclusions before I know all the facts. Sometimes, because of this, I have kept my mouth shut! Sometimes I was right in doing that, sometimes wrong. But I cannot remain silentil I have followed THE SHADOW since the mini-series, and you cannot just set all that aside and kill a great would-be hero! The issue in question probably will have seen print before my comments are heard. Perhaps this letter will appear in that very issue. So my opinions probably have no effect on what is already planned, but please, please, please, please, if there is any way to stop this madness, please do it. I'm sure many readers will be a lot happier.

Please hear my plea and stop this unchained madness. There can be only one Shadow, the one currently wearing the black coat.

> Patrick Bagwell 603 3rd Street N.E. Arab, AL 35016

Um...er...uh...oops/

Dear Mike:

The current SHADOW production team is one of the best I have come across in ten years of reading comics. Andy's plots are intelligent, engrossing and, more important, the dialogue is realistic (an often neglected point in comics). The recent increase in humor serves to counterbalance the manic, bloody violence (get some therapy, Helfer). Page 11, panel 17 of SHADOW #11 still had me chortling the next day. Kyle's art, I believe, is superior to either Bill Sienkiewicz or Howard Chaykin's renditions of the characters. Don't get me wrong; they are both superior artists, but Kyle's simple lines add up to a complete whole that suits the Shadow and his agents parfectly. Tom's ability to color the scene to complement the mood also adds to the book's visual appeal (just look at the scenes inside Magnet's office, for example). Credit also to Bob's lettering; his circular speech bubbles really turn me on (kinky, eh?). Sign the whole team up for at least the next 60 issues.

It's a shame the Finns are biting the dust quicker than bunnies have babies; they were such a motley bunch of villains with great potential. They could have been used again in the future. I am curious to see how Ma reacts next issue when she learns of her sons' deaths. I hear one of the agents is killed; please don't let it be Twitch, Gwen, Harry or Margo. They are favorites of mine and, no doubt, of many other fans. In this month's letter page, you say that some other agents will be leaving, again 1 implore you not to get rid of Twitch et al. The only redundant agents are Davida and Burbank; if someone has to go, let it be them.

Finally, on the matter of a crossover—don't do it! A crossover would destroy the whole SHADOW mythos; the character was not created to exist in a world of super-human beings. He exists in a very down-to-earth realm of DC Comics Inc. 666 Fitth Avenue, New York, NY 10103

Jenette Kahn, President end Publisher
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Renee Witterstaetter, Ass'i. Editor
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Patrick Celdon, Controller
L-3279

sleaze and crime and it is this reality that is a major attraction for me. Introducing Batman or any other mainstream hero would wreck this idea of realism, and the book would lose a major aspect of its appeal to me (and many others). So no matter how attractive the idea seems—forget it—reality is an integral part of this book. Put another way—if you do produce a crossover, I'll shoot the lot of you (HA HA HA HA HAI).

Ta-ta and toodle pip.

Tony Williams 18 Bennet Street Garston Liverpool L19 2NE ENGLAND

P.S. How about a trans-Atlantic trip for our hero and his pals?

As you can see, Tony—several of our stalwart crew are on their way to Shambala even as we speak ... that anywhere near Liverpool?

Dear DC:

Sometimes I think I should seek professional help, because I enjoy this book so much. It's so grim, violent and bloody; and often innocent people are shot down mercilessly ... how does Andy manage to squeeze humor and comic relief so successfully into such bleak material?

Kyle Baker has, in four short months, knocked my socks off! Now that he's demonstrated his abilities, I hope he'll stay on the SHADOW awhile and not be coerced onto another character or project.

Who is Rupert Tome?

Charles Harris 2657 N. Mountain Ave. Tucson, AZ 85719

Prominently featured in THE SHADOW since issue #8 (and foreshadowed, in a way, on the inside cover of THE SHADOW \*#1), Rupert Tome is the Shadow's official biographer.

\* \* \* \* \*

Folks:

Lamont Cranston gives a new dimension to the term "slave-driver"! Really, why do these people put up with his garbage? It's one thing to work with the Shadow, to cooperate with him, but Cranston's attitude borders more on "Do as I say or..." I don't think even I have ever had a boss as overbearing, as presumptuous, as high-handed or as insufferable as Mr. Cranston! He must have a helluva pension plan or something to get his troops to stick around; either that, or is it that the conse-

quences of "termination" make leaving his employ a bad idea? I'm puzzled, so help me out here!

I loudly applaud the coming of Kyle Baker to this book. He has an exceptional ability to make situations seem macabre and grotesquely humorous at the same time. Actually, the sense of humor in this book is highly appreciated by this reader, and I recognize that it is a result of the collaboration of both Baker and Helfer. I get my kicks watching the efforts of poor Margo as she desperately tries to separate herself and her husband from the vile clutches of the Shadow.

Oh, well, I'll be watching and waiting. I expect the Finn Bros. to be wasted by the Shadow, And I want to see Margo give L.C. a swift kick in the asterisk.

Chris Hutts 16011 Castletown Park Ct. Spring, TX 77379

Sorry, Chris, but isn't Asterisk a copyrighted character owned by people other than DC Comics and/or Conde Nast? So that crossover is out of the question, we're afraid.

Mr. Carlin & Company:

THE SHADOW #11 sported another bizarrely rendered jacket by Mr. Baker. I say "bizarrely" simply because this is the fourth cover Kyle's painted, and not one of them has been executed in the same style. Versatility is a wonderful thing, and this is the book for it!

"Prime Time" was yet another riotous chapter in the saga of the Finn family. The bit with Major Clark really killed me. Colonel Renfrew's final words on MVN TV made for one hilarious parting shot. The Master hamming it up on the tube blew me away. Lorelei is an underplayed operative (for obvious reasons), but the brief bits we're treated to are both amusing and sad; she's possibly the most, if not only, poignant figure that Mr. Helfer has delineated in his radical restructuring of The Shadow mythos. As for the Booby-Hatch Brigade, it wouldn't surprise me one bit if The Shadow ends up with them on his side and they're the ones who put the finishing touches on the Family Finn. Can't wait to see what kind of mother figure raised this brood of bumblest

Any chance that Richard Wentworth will ever make the DC scene? A miniseries would be just fine, then perhaps an updated version featuring his grandson or a stranger who would take up RW's hat, cloak and mask, Another antihero I'd like to see in graphic form is William Hjortsberg's Harry Angel, the ill-fated transmigrated detective-cumcrooner who was the subject in Hjortsberg's book and movie adaptation, Falling Angel and Angel Heart, respectively. Any chance of making some kind of deal with Mr. Hjortsberg to get his work into graphic form? I'm sure Louis Cyphre could accommodate you in this endeavor. Wouldn't it be interesting to render 666 Fifth Avenue as it existed in the 1950s? Give it some consideration at least, okay? Naturally, the work would have to be in the Prestige Format and

carry the much-ballyhooed "For Mature Readers Only" label, due to its subject matter and theme; I'd prefer to have the book, label and all, than not have it available. I can't see that as censorship, just some respect and consideration for the consumers and protecting your own corporation; we don't need DC to go the way of EC, now do we? Rather than see DC get sued and barred from publishing, I think the educated majority would embrace the labeling practice. It's not that big of a deal when you consider the alternatives. Movies carry labels, and since DC wants to be able to present more mature subjects to its discerning readers, then DC does have an obligation to inform the public of the nature of its magazines and the respective contents therein.

So much for this month. See you next time around. Until I see a comic carrying the label "Sales to anyone strictly prohibited by law" ... give me DCI

Dorman Earl A. Larr 1159A West Main St. Fort Wayne, IN 46808

Nope, no plans for Wentworth or Angel to hit these pages yet, Dorman... see ya next month anyway though, okay?

Shadowmaniacs:

Ahh, what a tangled web you have woven, Mr. Helfer.

Several Finns and one shady lawyer dead, crazed Rastas who have cornered Mavis and Elton, Gwen and Twitch have been brought back to the fold, P.I. Magnet has found something better left alone, and five certifiable psychopaths are loose in New York.

I just knew the Shadow had made a big mistake when he got the wrong Finn.

Seven Deadly Finns" has become a most enjoyable crime epic. There's no big "moral" coming out of this story, just a lot of loose ends that need to be tied up. I don't know about the rest of the readers, but I enjoy a drawn-out story, one that takes four, five, maybe six issues to tell. Especially with the large assemblage of characters in this book, it's a lot more fun to stretch the plot out over several issues. More details are unveiled, and deeper characterization can be achieved in a mini-series within the series. I like it. Also, the incredible talents of the creative team can be showcased. The already mentioned plotting and scripting talents of Andy Helfer and, of course, the wild, exaggerated style of artist Kyle Baker. Damn, promise this guy anything in his contract, just don't let go of himl

I think that it's reflective of the quality (and popularity) of THE SHADOW that it has been able to attract quality artists like Sienkiewicz and Baker. The unusual and innovative style of this pair of geniuses has been the most notable hallmark of the series. Long may these high standards wave.

Ouestion: How the hell did ten jeeps filled with mercenaries make their way through downtown NYC without some-body noticing? I think it's just a bit too much to believe. Would've looked like an

occupation force coming down the street, and I don't think that the average American would take such a sight for granted, Just nit-picking again.

Another question: How does Artie plan to control his psychos? They don't typically respond to someone else telling them what to do, so why would they start now? Unless Artie intends on setting them loose, to wreak havoc on the general populace? Frightening thought. It should be of macabre interest to see what these morally deficient deviants are capable of. Let's hope not too much before they can be recaptured, or better yet killed.

Let's face it, I don't care if the guy is "mentally unsound" or not, if he's that dangerous to society then he should be put out of our misery. Sickness is no excuse to be spared justice. (That's right, I think Manson, Speck, Son of Sam and a few of our serial killers deserve the firing squad. Why waste our taxes on these pointless perverts?)

The death penalty may not be a surefire deterrent, but it certainly keeps the criminal from committing any further butchery. Can't argue with that. Cheaper, too.

\*\*\*

Steve H. Painter 2840 Colonial Ave, S.W. Apt. D-3 Roanoke, VA 24015

Shadowfolk:

THE SHADOW #11?

I loved the cover's homage to George Rozen's beautiful Shadow pulp cover from Feb. 15, 1939 (my birthday, by the way). It was nice to see Harry in his natty top hat again. Unfortunately, I could not find a signature on the cover. Was it the work of Kyle Baker? The only thing that would improve this series would be MORE LAMONT CRANSTON.

"Crime does not pay!"

James A. Johnson 6436 E, 16th St. K.C., MO 64126

Kyle Baker's the artist of each and every SHADOW cover since issue #8, James ... lucky for him commercial art does pay!

NEXT ISSUE: "Night of the Inoculator"
... by Andy, Kyle, Bob & Tom (because
"Night of the Twitch" didn't sound so
good)! That's "Body and Soul, Part 3"—
in THE SHADOW #16.



# The anti-life equation is deadlier than they thought

Even the Gods fear for the fate of the universe... but Darkseld has a plan

Starlin - Mignola - Garzon - Ollff Prestige Format



A four-issue mini-series Beginning in July